

The Kelkar Education Trust's
V. G. Vaze College of Arts, Science and Commerce (Autonomous)

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Mithagar Road, Mulund East, Mumbai 400081

Re-Accredited (4th Cycle) by NAAC with 'A' Grade



Syllabus for S.Y.B.A

(Implemented AY 2024-2025)

Program: SY BA

Semester III

Course Title: Introduction to Newspaper

Journalism: Reporting (VSEC)

Course Code	Paper Title	Credits
VGUVAVSE302	Introduction to Newspaper Journalism: Reporting (VSEC)	02

Syllabus as per **Choice Based Credit System (CBCS)**

Semester	: III
Name of the Programme	: SYBA
Course	: VSEC
Course Code	: VGVUAVSE305
Course Title	: Introduction to Newspaper Journalism: Reporting
Course content	: Syllabus enclosed
Reference(s)	: Given in the Syllabus
Credit Structure	: 1 credit per unit
Number of Credits per Semester	: 02
Number of Lectures per Unit	: 15
Number of Lectures per Week	: 01
Number of Tutorials/Practical per week:	02
Scheme of Examination	: Semester End Examination (60 marks), Internal Assessment (40 marks)
Special Notes, if any	: NA
Eligibility, if any	: As laid down in the College Admission Brochure/ Website
Fee Structure	: As per College Fee Structure specifications
Special Ordinances / Resolutions, if any	: No

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Programme: S.Y.B.A.

Course Title: Introduction to Newspaper

Semester: III

Journalism: Reporting

Course Code: VGVUAVSE305

Teaching Scheme (Hrs/week)				Continuous Internal Assessment (40 marks)					SEE (60 marks)	Total
L	T	P	C	CIA-1	CIA-2	CIA-3	CIA-4	Lab/ Tut.	Written	
1		2		15	15	10	-	-	60	100
Duration of Semester End Examination: 2 hours										

Prerequisites:

Basic competence in English

Basic interest in journalism and news writing

Course Objectives:

1. To familiarise the students with the basics of newspaper journalism
2. To familiarise them with the various types of news report
3. To enable them to understand the structure and style of news reports
4. To enable them to learn objective news writing
5. To enable them to learn news writing in a practical way

Course Outcomes: On successfully completing the course, the learners will be able to:

1. identify the features and elements of news reports
2. develop journalistic sensibility
3. write news reports, using appropriate style
4. learn the basics of objective news presentation
5. be familiar with various styles and types of reporting

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Course Content:			
Unit No.	Module No.	Content	Lectures
1	I	Introduction: Syndicated Journalism, News Agencies, Ethics in Journalism	15
	II	Organization and structure of a newspaper house: Circulation, Advertising, Editorial and Mechanical Departments	
2	I	Basics of Reporting The News Value, News Gathering, Readers' interest, Qualities and Aptitude Necessary for a reporter, Types of newspaper reports	15
	II	Basic principles of Reporting: objectivity, accuracy, speed, clarity and integrity	
3	I	Practical Component: Parts of a news report, 5Ws, Headline writing, Types of Leads, and Report writing	15
Total number of lectures			45

Beyond the Syllabus

Assignments on reporting, projects

Teaching Methodology

Lectures, Flipped Classroom, Presentations, ICT, Workshops, Guest Lectures

Internal Assessment

Sr. No.	Particulars	Marks
1.	Project	15
2.	Assignment	15
3.	Classroom participation and presentation	10
Total marks		40
Semester End Examination – Question Paper Pattern (Semester I)		Duration: 2 hours

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Q. No.	Question Type	Marks
1.	Short Notes (2/4) (Unit 1)	15
2	Short Notes (2/4) (Unit 2)	15
3	Essay (1/3) (Unit 1)	15
4	Essay (1/3) (Unit 2)	15
Total Marks		60

Recommended Sources

Reference Books:

Kamath, M.V. *Professional Journalism*. Vikas Publishing House, 1980.

Mencher, Melvin. *Basics News Writing*. Universal Book Stall, 1992.

Natarajan.J. *History of Indian Journalism*. Avishkar Publishers, 2005.

Parathasarathy, Rangaswamy. *Here is the News! Reporting for the Media*. Sterling, 1994.

Selvaraj, Madhur. *News Editing and Reporting*. Dominant Publisher, 2005.

Syllabus prepared by

Convenor

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